

# STRATEGIC PLAN 2025 - 2027

CAPHIA acknowledges the Traditional Custodians of Country throughout Australia and pays respect to Elders past, present, and emerging. In Aotearoa New Zealand, we acknowledge Māori as tāngata whenua and uphold Te Tiriti o Waitangi. Across the Pacific, we honour all Indigenous and First Nations peoples and recognise deep ancestral connections to land, waters, and community.



## VISION

*CAPHIA is the peak advocacy body that represents universities and aligned organisations that educate, research and develop the public health workforce throughout Australasia*



## MISSION

*To improve the public's health by advancing public health education, research and workforce development*

## PRINCIPLES *In implementing our Strategy we ensure that we:*

*Work alongside our communities to advance their priorities*

*Build on community strengths, with Indigenous knowledges and voices at the centre*

*Actively balance power in all our relationships*

*Uphold high ethical standards and demonstrate accountability through transparent decision-making*

## STRATEGIC PILLARS & GOALS

### PROFESSIONAL DEVELOPMENT

*Strengthen capability and capacity of public health teaching and research*

Run annual Teaching and Learning Forum with a Host University

Deliver and/or facilitate Professional Development Programs

Support the development and use of competency frameworks required by public health graduates to effectively contribute to the workforce and meet existing and emergent public health needs

Identify and respond to member advocacy needs and priorities

Develop, contribute to and promote evidence-based policy, submissions and guidelines

Promote excellence in academic public health through CAPHIA Awards

### ADVOCACY

*Optimise understanding of, and investment in academic public health*

### PARTNERSHIPS & NETWORKS

*Establish and strengthen strategic local and international partnerships*

Actively contribute to and develop strategic Networks and Partnerships

Support connection mechanisms within the CAPHIA Community locally and globally

Strengthen corporate governance

Ensure financial sustainability

### ORGANISATIONAL SUSTAINABILITY

*Secure a stable organisation*

