WHO WE ARE

# THE COUNCIL OF ACADEMIC PUBLIC HEALTH INSTITUTIONS AUSTRALASIA

**CAPHIA**

COUNCIL OF ACADEMIC PUBLIC HEALTH
INSTITUTIONS AUSTRALASIA

## WHAT WE DO

### Professional Development

We support capacity building and skills development.

### Advocacy

We advocate for investment in public health teaching, learning and research.

### Partnerships and Networks

We build and enhance partnerships and networks within and beyond Australasia.

OUR VISION

## To improve the public's health by advancing education, research and workforce development.

CAPHIA is the peak organisation that represents public health in universities and aligned organisations that offer education, research and workforce development throughout Australasia.

Our 40 members across Australia, New Zealand, Fiji and Papua New Guinea include universities and affiliate organisations that closely align with CAPHIA's vision, mission and objectives.

**CAPHIA**

Dear potential Partner,

Public health tackles complicated, societal challenges, and conditions which impact human health at scale. On September 24 - 26 2024, CAPHIA, in partnership with UQ Ventures and the University of Queensland's School of Public Health, will host a Public Health Hackathon. Preventing Domestic Violence was selected as the inaugural public health hackathon theme as it is the epitome of a "wicked" public health problem.

## "We all have a role to play in ending domestic violence."

## PUBLIC HEALTH HACKATHON

This Hackathon is the **first of its kind in Australasia** for public health students. Public health students are **uniquely equipped** with knowledge of:

- The determinants of health;
- Health prevention and promotion;
- Systems thinking, and;
- Applying program design to target populations.

Combined with **Design Thinking** skills taught during the Hackathon, students will be equipped to ideate new student-led initiatives to address domestic and family violence.

To maximize participation and cross-sector connections, we're also hosting our annual Heads of School Summit and our annual Teaching and Learning Forum, attended by academic leaders and experts from across Australasia where we work together to shape our strategy and vision.

By becoming one of our values-aligned partners, your organisation is given a strategic opportunity to support our vision: for safer, healthier communities. We are committed to developing packages which align with your organisation's strategic objectives and invite suggestions on tailoring our options to suit your brand needs.

We look forward to partnering with you.

Holly Donaldson
CAPHIA Executive Director

2

## Day 1
### Dive into the challenge
Student teams form & start unpacking their challenge.

## Day 2
### Develop solutions
Learn from industry leaders and innovators at the forefront of public health.

## Day 3
### Pitch for Prizes
Teams will pitch to hackathon participants + 140 CAPHIA Teaching and Learning delegates

**Over three days, students are mentored by experts and community leaders to co-create solutions to "wicked" societal problems around a central theme: Preventing Domestic Violence**

**80+** "HACKERS"

PLUS **140** ATTENDEES

ACROSS **40** UNIVERSITIES

FROM **4** COUNTRIES

## Public Health

- Preventive Health
- Health Promotion
- Determinants of Health
- Systems Thinking
- Health Economics
- Advocacy
- Public Policy

## Design Thinking

- Open mindset
- Empathy
- Creative thinking
- Embrace ambiguity
- Prototyping
- Learn from failure
- Iterate

## Public Health Hackathon

3

CAPHIA

**Domestic violence is, by definition, a public health issue.** Domestic violence stems from complex causes that span across disciplines and levels of health. For public health students, understanding domestic violence against public health frameworks is essential to create solutions for change.
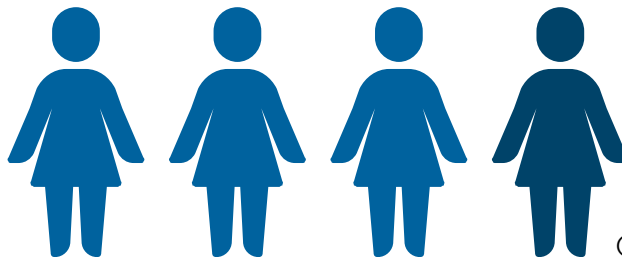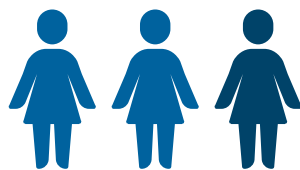
(Hewson et. al, 2024)

**1** WOMAN EVERY **4** DAYS IS KILLED IN AUSTRALIA

"(**Papua New Guinea** is) one of the most dangerous places to be a woman or girl." (Human Rights Watch Report, 2023)

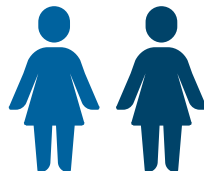**1.5m** GENDER BASED VIOLENCE INCIDENTS EACH YEAR

Lifetime prevalence for Intimate partner violence in **New Zealand**:

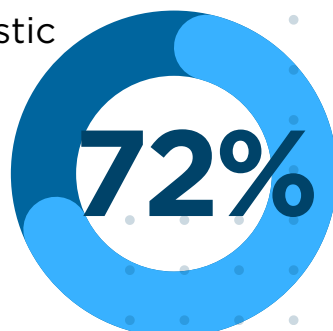**1** IN **3** PSYCHOLOGICAL ABUSE

**1** IN **2** PHYSICAL AND/OR SEXUAL ABUSE

(Fanslow & Robinson, 2011)

Lifetime prevalence for Domestic Violence in **Fiji**:

A 606% increase in calls to helplines were recording in 2020 during the COVID-19 pandemic

(Devi, 2021)

**72%**

CAPHIA

HOW MIGHT WE

Create **safe spaces** in the communities that we belong?

HOW MIGHT WE

Support men and boys to **take action** and **become allies** in preventing domestic and family violence?

HOW MIGHT WE

**Change attitudes** and **beliefs** about gender in our communities?

# By connecting emerging and existing multi-sector leaders, we boost our capability and capacity for addressing complex challenges

Hackathon challenges play to the strengths of public health to create meaningful student-led solutions.

- Students will learn the important skill of breaking down a large, complicated problem into aspects which can addressed, recognising there is no one elixir for any problem.
- A core feature of a hackathon is learning and applying design thinking to a specific challenge related to an overall theme.
- Design thinking enables teams to examine a problem in new ways through creative, iterative processes.
- Students are guided by both public health and domestic violence experts, and design thinking mentors.

# HACKATHON PARTNER

A unique opportunity to situate your organisation at the forefront of a unique, first-of-it's-kind event for Australasia.

## INCLUSIONS

- Recognition throughout the Hackathon including opening and **pitch sessions with 220+ attendees.**
- Your **brand logo** displayed in all promotional materials including on our website, newsletters, social media, presentation slides and **digital signage** across UQ campuses and the venue.
- Opportunities to **tailor our promotional campaign to meet your objectives**. This may include reflective pieces (blogs, social media posts etc.)
- A **dedicated full-page feature** in official Forum program (to be supplied, pending CAPHIA approval) for maximum visibility.
- Opportunity to sponsor **travel bursaries** to enable hackathon teams and mentors to participate in this unique event. Both full and partial scholarships will be available for our fee-exempt members and those in hardship.
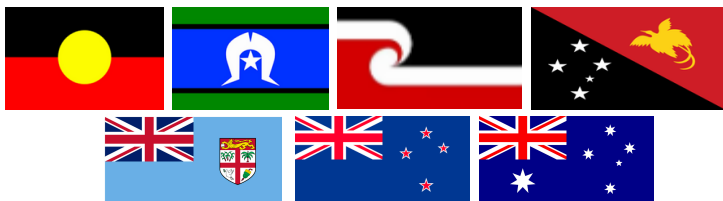
## YOUR AUDIENCE

EDUCATORS

LEADERS

INNOVATORS

STUDENTS

GRADUATES

RESEARCHERS

INDUSTRY

## BENEFITS

**Engage directly with 220+ delegates** from across our network on September 24 - 26, 2024.

Engage in **student mentoring** and network with leaders from across our community.

**Showcase your commitment to** working with communities to build capability and capacity for **tackling "wicked" problems**.

Demonstrate your **organisations' commitment to equity** and corporate social responsibility by participating in CAPHIA's **Travel Bursary Program**

# CAPHIA

## 24 - 26 SEPTEMBER

### PUBLIC HEALTH
### HACKATHON

## 25 SEPTEMBER

### Heads of Schools Summit

## 26 - 27 SEPTEMBER

### TEACHING & LEARNING FORUM

**Three exciting in-person events** bringing together a diverse audience from across the spectrum of public health.

Join us at the University of Queensland's picturesque Saint Lucia Campus in Meanjin (Brisbane), Queensland.

Events will be held in the award-winning Global Change Institute Building and adjoining Steele Building, connected by a spectacular atrium.
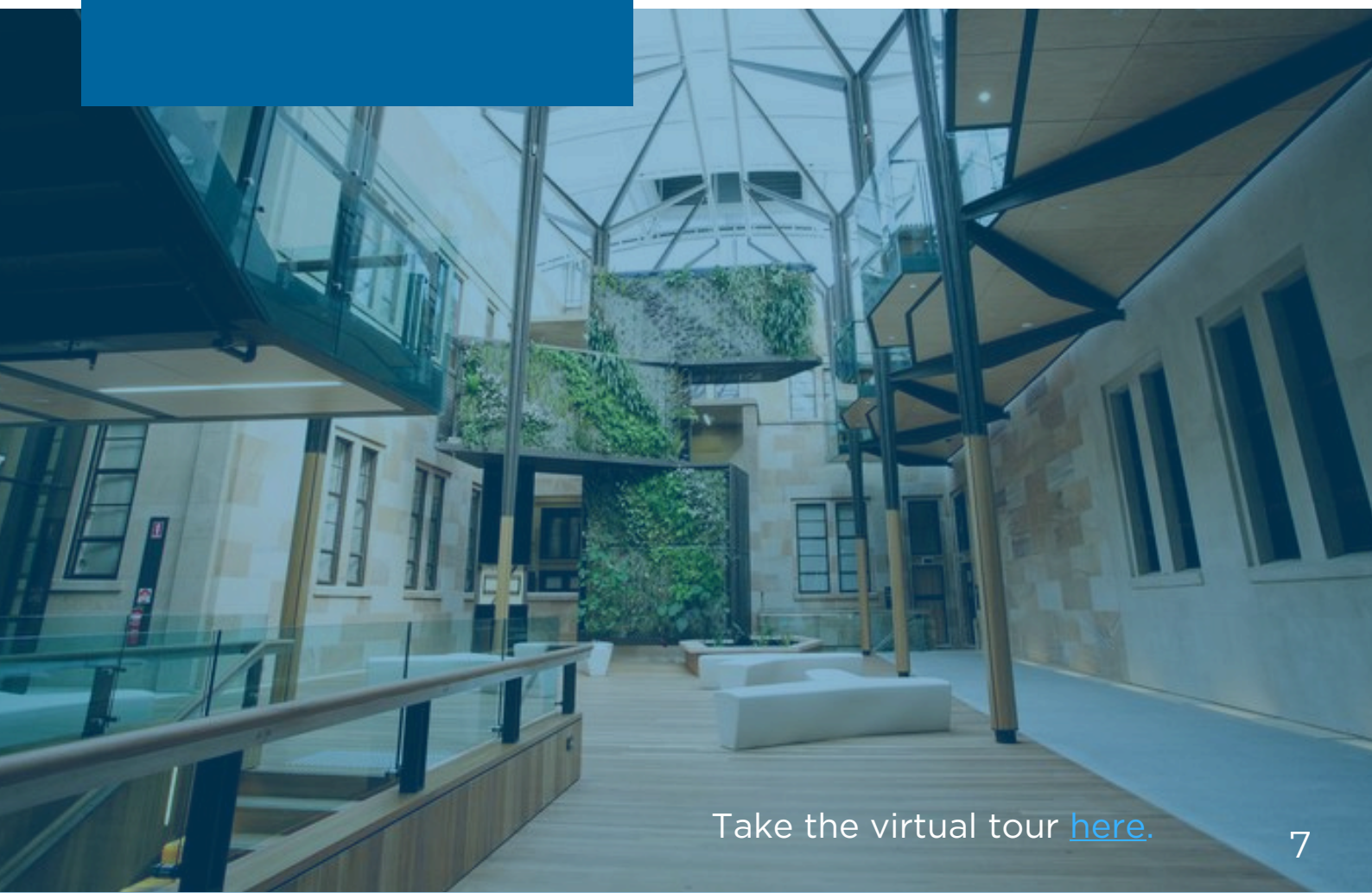
Take the virtual tour here.

# CAPHIA

**CAPHIA MEMBERS**

- ACU Australian Catholic University
- FNU Fiji National University
- The University of Adelaide
- UNSW Australia
- Australian National University
- Flinders University
- The University of Newcastle Australia
- University of Canberra
- CQUniversity Australia
- Griffith University
- The University of Notre Dame Australia
- University of South Australia
- Charles Darwin University
- James Cook University Australia
- The University of Melbourne
- University of Southern Queensland
- Curtin University
- La Trobe University
- The University of Papua New Guinea
- University of the Sunshine Coast Australia
- Deakin University
- Macquarie University
- The University of Queensland Australia
- Swinburne University of Technology
- Divine Word University Papua New Guinea
- Massey University, University of New Zealand
- The University of Sydney
- University of Tasmania
- ECU Edith Cowan University Australia
- Monash University
- The University of Western Australia
- UTS University of Technology Sydney
- Federation University
- QUT Queensland University of Technology
- Torrens University Australia
- University of Wollongong Australia

**AFFILIATE MEMBERS**

- Western Sydney University
- Australasian Faculty of Public Health Medicine
- IHM Australia
- NSW Government Health

# 2024
# PUBLIC HEALTH
# HACKATHON

Thank you for your interest in supporting the 2024 CAPHIA Public Health Hackathon.

To secure your place as a supporter, partner or exhibitor, or for more information please contact us at **caphia@caphia.com.au**

Visit our **HACKATHON WEBPAGE**
Visit our **LINKEDIN PAGE**

HOSTED BY

THE UNIVERSITY OF QUEENSLAND
AUSTRALIA

CAPHIA