

INSPIRATION*IDEATION*IMPLEMENTATION

Inspiration- Trying to understand the perspectives of our stakeholders
11:10-11:25 (15 minutes)

Each table is a specific stakeholder (Appendix).

Once you have a basic understanding of your stakeholder, think about what you think are the strengths of your stakeholder to promote active living in older communities. These are your enablers of 'winds in your sails'.

Think about the challenges of your stakeholder to promote active living in older communities. These are your "anchors".

Please write your sails and anchors on the provided sheet.


Your group has now generated enablers and barriers.

As a group select one enabler and one barrier that your group would like to focus on for the remainder of our time together.

CAPHIA Inspiration | Ideation | Implementation

Tools

Stakeholder Personas




Name: Wheely Mealy - VIC
Organisational type: Community, Charity
Organisational Focus: Food security, connection
Location: Victoria wide, many metro, urban and rural locations

Stakeholder Description:
Wheely-mealy is a NGO who delivers nutritious meals and social contact to community members who are aged 60 and above. We recognise that older Australians want to continue living independently at home. We offer nutritious yummy meals while offering opportunities for social connection.

Values: <ul style="list-style-type: none">• Connection• Dignity• Wellbeing• Community	Goals, main activities(programs): <ul style="list-style-type: none">• Delivery of subsidised meals to older Australians and those with mobility issues• Provision of social connection to clients
Needs: <ul style="list-style-type: none">• How do we strengthen active living in older Australians?	Funding: <ul style="list-style-type: none">• Medium charity (\$30.5M/yr)• 40% government funding and 50% income from products or services, 10% donations• Lean year on year margin (<10% surplus)

Sailboat



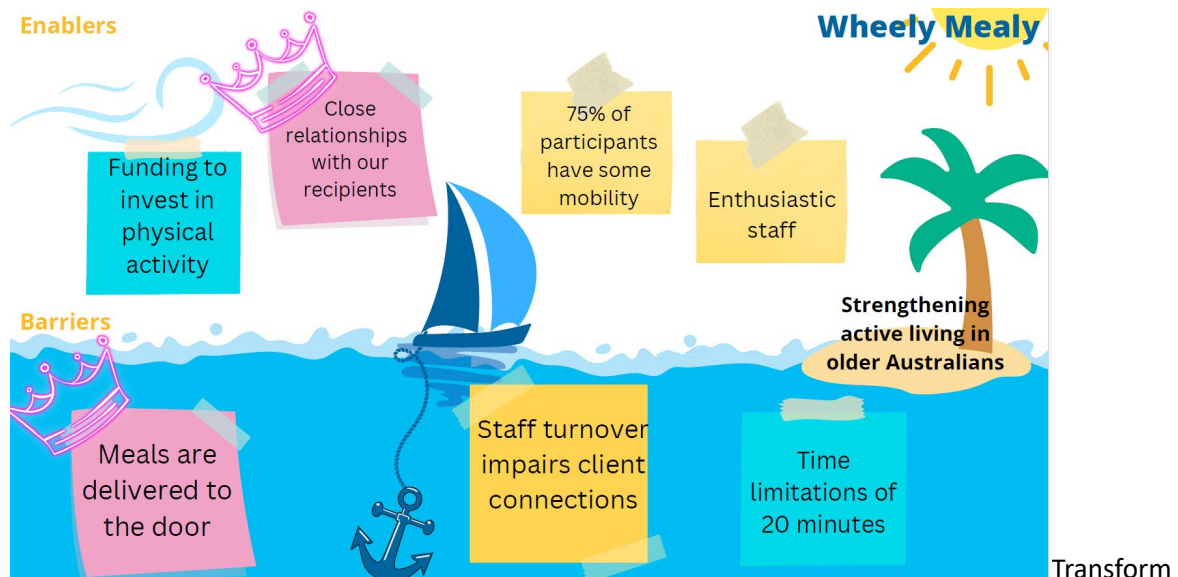
Enablers

Barriers

HOW DO WE STRENGTHEN ACTIVE LIVING IN OLDER COMMUNITIES?

Ideation- Defining a problem and generating solutions

11:25-11:40 (15 minutes)



ONE idea into a How Might We question.

HMW verb (identified enabler OR barrier) for (which population) so that (goal)

For example

HMW use our strong connections with our meal recipients so that active living is increased?

HMW improve meal deliveries for our meal recipients so that active living is increased?

Quiet individual brainstorming rounds.

From your list, choose your top three ideas (most feasible, most creative, favourite) and write these on sticky notes. One idea per sticky note.

Once the sticky notes are posted, individuals will have three “votes” to distribute.

Choose your winner.

HOW DO WE STRENGTHEN ACTIVE LIVING IN OLDER COMMUNITIES?

Implementation- Testing and refining solutions

11:40-12:20 (40 minutes)

We learn through making and getting feedback.

With the one chosen solution, draw your idea. Use notations. Select a speaker to present your idea.

Solution café. Have the one speaker remain at the table. The rest of the group move to a different table. The speaker will share the HMW and the solution to the listening group. The listeners will try and provide ideas to improve the solution on sticky notes. Repeat.



Iterate. Review the feedback. How could your group improve upon your solution?

HOW DO WE STRENGTHEN ACTIVE LIVING IN OLDER COMMUNITIES?

APPENDIX. STAKEHOLDER PERSONAS

Stakeholder Persona



Name: Pardalot Springs-QLD

Organisational type:
Education institute

Organisational focus:
Primary School

Location: Bundaberg, QLD

Stakeholder Description:

Pardalot Springs focuses on the socio-emotional development of the young members of our community. We recognise developing resilient foundations now translate to resilient adults later. We are play-based educators.

<p>Values:</p> <ul style="list-style-type: none"> Empathy Respect Kindness 	<p>Goals , main activities/programs):</p> <ul style="list-style-type: none"> Develop resilient children Encourage play-based learning Strengthen community ties
<p>Needs:</p> <ul style="list-style-type: none"> How do we strengthen active living in older Australians? 	<p>Funding:</p> <ul style="list-style-type: none"> Government funding

Stakeholder Persona



Name: Council for Multicultural Australians

Organisational type:
Peak body

Organisational focus:
Diversity & multiculturalism

Location: Perth, WA

Stakeholder Description:

The Council for Multicultural Australians is the peak body representing culturally and linguistically diverse (CALD) cultures within Australia. The Council advocates to Government, industry and the public on issues impacting multicultural communities and raise awareness of the contribution these communities have to strengthen Australia.

<p>Values:</p> <ul style="list-style-type: none"> Inclusion Diversity Equity Collaboration Culture 	<p>Goals, main activities/programs):</p> <ul style="list-style-type: none"> Representing and advocating for the need of CALD communities through evidence-based initiatives Multicultural-positive education services Raising awareness and storytelling to celebrate CALD excellence
<p>Needs:</p> <ul style="list-style-type: none"> How do we strengthen active living in older Australians? 	<p>Funding:</p> <ul style="list-style-type: none"> Medium sized Charity Government funding and grants 40%, donations 35%, products & services 25%

HOW DO WE STRENGTHEN ACTIVE LIVING IN OLDER COMMUNITIES?

Stakeholder Personas



Name: College of the Third Age

Organisational type: Community

Organisational focus: Connection & Learning for Retired Australians

Location: Throughout VIC

Stakeholder Description: C3A (College of the Third Age) is a self-funded, voluntary organisation formed to provide learning and social opportunities to aged 50+ Australians.

C3A began in Australia in 1985, in Melbourne, and spread rapidly to other parts of Australia. There are now about 300 C3As in Australia, with about 100,000 members.

Whilst subscribing to the guiding principles of the Trust, each C3A was established as an autonomous group, with its own administration and curriculum.

Values:

- Generosity
- Identity
- Growth
- Continuous learning:

Recognising the immense skills, experience and enthusiasm of older people Members are both learners and teachers, giving their services freely

Goals, main activities/programs:
 (1) educational programs lifelong learning opportunities
 (2) programs which advance healthy, active and positive ageing through social inclusion and engagement
 (3) opportunities to share knowledge, skills and experience.

Needs:

- How do we strengthen active living in older Australians?

Funding:

- Small non for profit community membership organisation, Government fundings and grants 40%, products and services (member fees) 70%

Stakeholder Personas



Name: Department of Positive Ageing

Organisational type: Government

Organisational focus: Health and Positive Ageing

Location: National

Stakeholder Description:

The Department of Positive Ageing develops evidence-based policies and programs to promote the view of ageing as a positive experience.

We undertake collaborative consultations with professionals, industry, community groups and research centres to help ageing populations stay independent, healthy and happy in their community.

Values:

- Equity
- Health
- Service
- Autonomy

Goals, main activities/programs):

- Support older people to view ageing as a positive experience
- Enable age appropriate active living environments and resources
- Create community-based social connection opportunities for ageing populations

Needs:

- How do we strengthen active living in older Australians?

Funding:

- Government