

COMPETENCIES | ADVOCACY | WORKFORCE

# The Future of Public Health Education

CAPHIA

## Teaching & Learning Forum 2023

### Supporter Prospectus

Thursday 21 & Friday 22 September 2023

UniSA City West Campus

61-68 North Terrace, Adelaide SA 5000, Australia

Hybrid Event



Hosted by  
**University of  
South Australia**

[caphia.com.au/forum](https://caphia.com.au/forum)

# Welcome to CAPHIA's 2023 Forum

## The Future of Public Health Education:

COMPETENCIES | ADVOCACY | WORKFORCE



21 & 22  
September



University of  
South Australia



City West Campus  
Adelaide, SA

CAPHIA is the peak organisation that represents **public health in universities and aligned organisations** that offer education, research and workforce development throughout Australasia. The CAPHIA forum enables our community of practice to learn from one another, share success stories and tackle new problems together.

### Who are Public Health Practitioners?

The Public Health Workforce comes from a variety of backgrounds including:

- Educators, researchers and evaluators
- Epidemiologists and biostatisticians
- Policy writers and program designers
- Allied health professionals
- Lawyers, ethicists, urban planners and engineers
- Clinicians and practitioners
- Health, community and industry workers, including health promotion practitioners, as well as managers, leaders, and advocates.

### Where do Public Health Practitioners work?

Public Health is a broad ranging specialty with professionals employed by a variety of sectors including:

- Local, State/Territory and Federal Government (Australia, New Zealand, Fiji, PNG)
- Universities, Research and Policy Institutes
- Non for profits, charities, social impact organisations and For-Purpose enterprises
- Hospitals, clinics and in community health settings
- Health-related Associations and Colleges and park bodies
- First Nation-led Organisations.

**Great public health and public health education is enabled by innovative technology, robust governance, evidence-based policy and collaborative partnerships. We welcome supporters from a range of purpose-aligned organisations to enhance our flagship event.**

# Forum Overview

An interactive program designed to facilitate collaboration, innovation, and solution-focussed discussions.



**KEYNOTE PRESENTERS X 2**



**NETWORKING EVENT**



**ORAL PRESENTATIONS**



**EXHIBITION HALL**



**CHALLENGE STATIONS**

Collaboratively problem solve with colleagues to ideate solutions to identify public health education challenges



**SOLUTION ROOMS**

Learn from industry leaders and innovators experiences to expand and implement problem-based solutions

## Program at a Glance (Draft)

### Day 1

#### Thursday 21 September

Pre-Program Workshop -  
CAPHIA Competencies (invite only)

Welcome & Welcome to Country

Keynote

Oral Presentations

Lunch & Exhibitor Hall

Solution Rooms

Refreshment Break & Exhibitor Hall

Oral Presentations

Day 1 Summary & Close

2023 CAPHIA Award  
Ceremony & Networking  
Event (optional)

### Day 2

#### Friday 22 September

Breakfast Workshops (optional)

Welcome & Day 1 Recap

Keynote

Challenge Rooms

Refreshment Break & Exhibitor Hall

Solution Rooms

Lunch & Exhibitor Hall

Solution Rooms

People's Choice Awards &  
Forum Close

# Invitation

## The Future of Public Health Education: COMPETENCIES | ADVOCACY | WORKFORCE

Dear Potential Partner, Supporter, or Exhibitor,

CAPHIA represent thousands of public health educators, researchers, practitioners and students across Australasia. Our annual Teaching and Learning Forum is our flagship event, providing an opportunities for our community of practice to come together to create education which equips the public health workforce with the skills and knowledge required to improve the public's health, and tackle current and future challenges.

This fully hybrid event is shaped to allow participants to both learn from experts and peers, share their knowledge with others, and to take home and apply practical insights. With a variety of presentation types, interactive workshops and discussions, participants can:

- **Explore** the work being done across our community of practice through our oral presentations.
- **Collaborate** to solve real-world problems through our challenge rooms.
- **Learn** from experience through our solution rooms and
- **Build** and strengthen professional networks through our networking opportunities.

This years' forum is hosted by the University of South Australia on the country of the Kurna people at UniSA's state-of-the-art City West campus in Adelaide's thriving west end district. This years' theme, "The Future of Public Health Education: Competencies, Advocacy, Workforce" reflects our shared vision to prepare a bold and adaptive workforce, to lead public health action for a more sustainable and equitable future.

Our supporter and exhibitor options offer a strategic opportunity to support this vision, align your brand with teaching and research excellence, and engage with public health leaders and future leaders. We are committed to developing packages which align with your strategic objectives and would be happy to discuss tailoring any of our options to suit your brand needs, or incorporate new ideas. We look forward to partnering with you.



Holly Donaldson

Executive Director

Council of Academic Public Health Institutions Australasia

# Testimonials

The CAPHIA Teaching and Learning Forum steering committee is dedicated to delivering a high-quality and high-impact forum which reflects the changing needs and evolving challenges which face the public health workforce. We collect and incorporate extensive feedback to deliver a highly-relevant, practical and inspiring forum, Below are some testimonials from 2022 forum participants:

**"Outstanding speakers, great to get broad perspectives in higher education."**

2022 Forum Participant  
(Face-to-Face)

**"Amazing - best hybrid conference I've attended. "**

2022 Forum Participant  
(Online)

**"Quality and experience of speakers was mind opening"**

2022 Forum Participant  
(Face-to-Face)

**"I love this forum and so does everyone I know who comes to it!"**

2022 Forum Participant  
(Face-to-Face)

# About The Forum



Supporting or exhibiting at the CAPHIA Teaching and Learning Forum 2023 gives your organisation an opportunity to support excellence in public health teaching and workforce development.

- Demonstrate your organisation's support for a sustainable and equitable future for public health education, and for the educators and researchers who work tirelessly towards that future.
- Promote your organisations brand and services to an engaged and relevant audience with influence in their respective fields and build connections across the CAPHIA network and beyond.

## Forum Objective and Theme

This years' theme, "**The Future of Public Health Education: Competencies, Advocacy, Workforce**" reflects our shared vision: To work as a community of practice to co-create public health curricula, that prepare a bold and adaptive workforce to lead public health action for a more sustainable and equitable future.

The forum's purpose is to provoke critical and solution-focussed discussion about how we can collectively rise to this challenge. This builds on the 2022 theme "Public Health Education: Challenges, Opportunities & Solutions" while ensuring that forum content continues to break new ground.



**The CAPHIA Teaching and Learning Forum is our annual flagship event and will be widely promoted to our network of academics, researchers, students and public health leaders via direct email, newsletters and social media campaigns.**

## Forum Participants

We provide a truly technology-enabled hybrid event and ensure both in person and online attendees have a rich and collaborative educational experience. and we welcome a diverse network of attendees from across our diverse community of practice,

- Heads of Schools from the fields of Population Health, Health Promotion, Medicine, Nursing, Health Sciences and Education.
- Influential public health leaders as both participants, and keynote speakers
- Directors of Teaching, Learning, and Innovation
- Educators, researchers and practitioners
- Early career academics and post-graduate Students
- Social impact and community leaders
- Government employees and Public Health Unit/District Health Board employees

**For the 2023 CAPHIA Teaching and Learning Forum we anticipate:**

100

**Face to Face  
Delegates**

50

**Online  
Delegates**

Our delegates attend from:

- Australian (all States & Territories)
- New Zealand
- Fiji
- Papua New Guinea
- Asia and
- North America



# Our Members Institutions





# Supporter Opportunities

There are a variety of ways your organisation can support our Forum at special introductory prices:

## Forum Partner \$10,000

A unique opportunity to situate your organisation at the forefront of the forum as a 2023 forum partner and demonstrate your commitment to the future of public health education.

## Stream Supporter \$3,000

3 opportunities available to target your support to one of our 3 key conference streams with brand visibility across the conference:

- Competencies
- Advocacy
- Workforce

## Equity Scholarship \$1,500

Sponsor an individual or team to attend in-person or online from across Australasia

## People's Choice Award \$800

Sponsor the 2023 People's Choice award for Best Forum presentation as voted by participants.

## Workshop Sponsor \$5,000

Become both sponsor and presenter of the Day 2 Breakfast Workshop. A unique opportunity to showcase your brand, validate feedback or interact with a cross-disciplinary group of public health leaders, practitioners, academics and students from across Australasia during this 1-hour pre-forum workshop .

## Exhibitor \$1,000

Showcase your brand and services and build connections with public health leaders, practitioners, academics and students from across Australasia.

## Looking for something different?

Contact us to discuss your ideas and create a bespoke supporter package tailored to your organisational objectives.

# Supporter Opportunities



	Promotion in Forum Program and Slides	Exhibition Booth	Event Tickets	Social Media Campaign
Forum Partner	Full Page	✓	4 x Face-to-Face	2 x Posts across all platforms.
Breakfast Workshops	1/2 page	✓	Face-to-face/online registrations for presenter/s	See page TBC for more info.
Stream Supporter	1/3 Page	✓	2 x Face-to-Face 2 x Online	1 x Post across all platforms our platforms.
People's Choice Award	Logo		1 x Face-to-Face / Online + Present the Award	1 x Post
Scholarship Sponsor	Logo		1 x Face-to-Face / Online for Scholarship Winner	1 x Post
Exhibitor	Logo and Short Bio	✓	2 x Face-to-Face	Included in our Forum Promotional Info

# Forum Partner

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As a 2023 CAPHIA Teaching and Learning Forum Partner, your organisation will have maximum visibility and the highest recognition for your support of excellence in public health teaching and learning.

## Benefits

The 2023 Exclusive Forum Partner will receive:

- Acknowledgement as a 2023 Teaching and Learning Forum Partner throughout the forum including at the opening and closing of keynote and plenary sessions by the session Chair/s.
- Your **organisation logo displayed in all promotional materials** including on our website, newsletters, social media and in the official forum program with opportunities to tailor our promotional campaign to meet your objectives.
- A dedicated **full-page feature** in the official forum program (to be supplied and pending CAPHIA approval) for maximum visibility.
- An opportunity to **engage directly with delegates** from across our network with both face-to-face and virtual registrations included in your supporter package.

## Plus:

- 4 x full forum registrations for face-to-face attendance
- 4 x registrations to attend the 2023 CAPHIA Networking Event and Awards Ceremony.
- An exhibition booth
- Social media posts and your logo on our website

**AUD \$10,000**

# Workshop Sponsor

On Day 2 of the Forum, CAPHIA invites participants to join an interactive breakfast workshop.

- This is **90min catered event** and will be promoted in the forum program with expected attendance by up to 50 engaged participants.
- The chosen sponsor will be **invited to present** on a topic of their choice, working with host academics from the University of South Australia to ensure shared benefit and alignment with forum theme.
  - Interact directly with an engaged audience of cross-disciplinary public health professionals.
  - Validate feedback, workshop an idea or challenge, or co-design a solution.
- This is an **exclusive opportunity** with unmatched networking potential including online and face-to-face participation. Presenter/s will also be invited to attend the full forum program with complimentary registration.
- A **half-page feature** in the in the official forum program (to be supplied and pending CAPHIA approval) and promotion of the event across our network via our Social Media channels and Newsletter.

## Plus:

- 2 x full forum registrations for face-to-face attendance
- 2 x registrations to attend the 2023 CAPHIA Networking Event and Awards Ceremony.
- An exhibition booth

**AUD \$5,000**

# Stream Supporter

## The Future of Public Health Education:

### Competencies

Adaptive curricula are required to cater for the diversity of experiences of both learners and educators. This stream focusses on building **robust and resilient curricula** aligned with public health and First Nations peoples' core competencies.

### Advocacy

Preparing public health professionals for current and future challenges will require solid **political science knowledge and well-developed advocacy skills**. This stream focusses on developing these capabilities.

### Workforce

This stream focusses on how we can collectively rise to the challenge of training a **bold and adaptive public health workforce** to lead public health action for a more sustainable and equitable future.

Supporting one of our 3 conference streams is the perfect way to target your support to an engaged and relevant audience. **Benefits for stream supporters include:**

- **Acknowledgement** as a CAPHIA Teaching and Learning Forum 2023 Stream supporter in promotional material, and at the opening and closing of each session within your chosen stream.
- Logo **recognition** in conference material and profile in the official conference program and on social media channels in the lead-up to the conference.

### Plus:

- 2 x full forum registrations for face-to-face attendance
- Opportunity to chair sponsored stream
- 2 x invitations to the CAPHIA Networking Event and Awards Ceremony
- 1 x Virtual forum registration

**AUD \$3,000**

# People's Choice Award

Celebrate excellence by supporting CAPHIA's 2023 People's Choice Award for best Forum Presentation.

- The People's Choice award sponsor will be included in forum program and promotional material and will be invited to attend the forum (in-person or online) and present the Award to the selected winner.
- The People's Choice award winner will be voted via an online poll during the forum program.
- An excellent opportunity to be directly involved in the forum, and to celebrate excellence in research or teaching.

**AUD \$800**

# Equity Scholarship Sponsors

Demonstrate your organisations' commitment to **equity** by participating in CAPHIA's Teaching and Learning Forum Scholarship Program. Designed to promote equity and overcome barriers to access for students, researchers or academics from diverse backgrounds and geographies across Australia, New Zealand and the Pacific. Support an individual academic, student or researcher to attend the 2023 or 2024 Forum by funding their registration fee (face-to-face or online) and/or travel costs.

**Benefits** for organisations include:

- Unique opportunity to see the **direct impact** of your contribution.
- **Brand visibility** across our network through a targeted promotional campaign for the scholarship call both before and after the forum including via our email newsletter and across CAPHIA's social media platforms.
- Contact CAPHIA to tailor this opportunity to align with your organisational objectives.

**Equity Scholarship and Travel Grant**

**Recommended donation: \$1,500\***

*\*all contributions welcome*

# Exhibitor Opportunities

Showcase your brand, products or services and build connections with delegates including public health leaders, practitioners, academics and students from across Australasia.

**Benefits** for the 2023 Forum Partners will include:

- **Brand visibility** during our exhibition session and during refreshment breaks.
- Unique opportunity to **engage face-to-face** with delegates and other exhibitors.
- **Align your brand** with the CAPHIA vision, and demonstrate your commitment to support excellence in teaching and learning.

## Face-to-face Exhibition Booth

- Exhibition table in the Forum networking area with an opportunity to display your brand and logo.
- Opportunity to connect in-person with forum delegates.
- 2 x forum registrations (please note exhibitors must attend face-to-face)
- Logo and a short bio featured in the official Forum Program among our other Forum exhibitors.

**AUD \$1,000**



# Process & Timelines

Individual Expressions of Interest (EOI) are assessed on application. EOI deadline: **August 13th 2023.**

**July - August 2023**

Express your interest via [caphia@caphia.com.au](mailto:caphia@caphia.com.au)

**+ 1 week**

Meet with CAPHIA team to discuss your EOI & options

**+ 1 week**

EOIs are reviewed

**+ 1-2 business days**

EOI applicants are advised of the outcome

**+2 weeks**

Commericals and contracts are finalised

**September 21 & 22, 2023**

Partners & Sponsors join us in Adelaide

# Thank you!

Thank you for your interest in supporting the 2023 CAPHIA Teaching and Learning Forum. To secure your place as a supporter, partner or exhibitor, or for more information please contact us at [caphia@caphia.com.au](mailto:caphia@caphia.com.au)



Read more about past forums at [caphia.com.au/forum](http://caphia.com.au/forum)



Check out our library of forum content and professional development resources at [vimeo.com.au/CAPHIA](https://vimeo.com.au/CAPHIA)