



# THIS IS PUBLIC HEALTH GLOBAL GRANT PROGRAM

Request for Applications

**GLOBAL NETWORK**  
FOR ACADEMIC PUBLIC HEALTH



In 2008, the Association of Schools and Programs of Public Health (ASPPH) launched the social media campaign This Is Public Health® (TIPH) to raise awareness about the field of public health and the range of professions that are encompassed within the field. Over time, this campaign has gained momentum as a platform for educating students and the public and recruiting new students to study public health. In 2019, ASPPH partnered with the Association of Schools of Public Health in the European Region (ASPHER) to launch a pilot project focused on enhancing the visibility of public health across Europe: TIPH Europe. The TIPH Europe project produced innovative educational campaigns and resources, as well as many just-in-time offerings in response to the COVID-19 pandemic.

# GLOBAL NETWORK

## FOR ACADEMIC PUBLIC HEALTH

In 2021, ASPPH expanded this effort under the auspices of the **Global Network for Academic Public Health** (GNAPH), with the TIPH Global campaign. The goal of the GNAPH, an alliance of seven regional associations that represent schools and programs of public health around the world, is to enhance academic public health worldwide through mutual learning and collaborations. The COVID-19 pandemic has highlighted many critical public health concerns and spurred international commitments and cooperation to increase and improve resources and capacity to address these, and many other, public health issues. TIPH Global recognizes the importance of global collaboration and local action to protect the health of the public.

The **first cohort of TIPH Global** awarded grants to 20 public health institutions across 18 countries. Despite the inevitable challenges, concessions, and adaptations experienced by the grantees under the circumstances of COVID-19, they persevered to produce an impressive range of projects. The projects, including teaching effective handwashing, counteracting COVID-19 misinformation, improving antibiotic stewardship, and promoting education and careers in public health, beneficially impacted communities around the world. A comprehensive evaluation of the first cohort found that nearly 95% of respondents rated the TIPH Global program to be either “above average” or “outstanding”. The grantees reported feeling most proud of their institutions’ abilities to unite, access teamwork, and achieve results in the face of obstacles. The first cohort grantees also provided valuable feedback to help improve the program in the next round, including offering a webinar for potential applicants. GNAPH will hold a webinar for prospective applicants on November 15, 5-6 PM ET USA (**find your local time**). Click [here](#) to register.

The GNAPH, with the support of Dr. Richard and Mrs. Linda Riegelman, is pleased to issue this Request for Applications (RFA) for the second cohort of the TIPH Global Grant Program. **This one-year grant program will provide twenty (20) awards of up to US \$5,000 to academic public health institutions**

**to develop TIPH Global campaigns that increase the visibility of public health in a region outside of the United States.**

TIPH Global projects should promote awareness of public health issues, education, and career opportunities worldwide, with a specific emphasis on local communities. Applicants are encouraged to engage other academic institutions, community organizations, students, and/or public health professionals in their projects, if appropriate. This grant is a matching award, meaning applicants must identify and describe matching funds and/or in-kind support that is equivalent to the amount requested in your budget proposal, up to US \$5,000. The maximum award amount is US \$5,000.

All applicants to this grant program will also propose a current student to participate in the second year of the TIPH Global Ambassador program. This is an essential component of the grant application. This program amplifies the voices of public health students worldwide to bring awareness to public health issues and drive interest in public health education. Global Ambassadors will have an online forum to connect with fellow student ambassadors around the world. Global Ambassadors will be responsible for writing one or more blog posts about their experience in public health, sharing a video about why they love public health, and providing a headshot and answers to a questionnaire that will be featured on ASPPH's [profiles in public health](#) webpage. The Global Ambassadors should be a resource for dissemination of communications developed as part of the applicant's TIPH Global project and may also be a member of the project team. [First cohort Global Ambassadors](#) created social media campaigns, helped conduct research, and served as trainers for health education initiatives.

## ABOUT THE AWARD

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There are two parts to the award: Part A and Part B. **Both parts are required** for a complete application.

Each application should be **submitted in single-spaced text in 12-point font with no less than 1-inch margins**. Part A has a two-page limit; Part B has a one-page limit. Acceptable file types to upload are: Doc, Docx, PDF. Submissions in English are strongly preferred. If this is not feasible, please contact [rfournier@aspph.org](mailto:rfournier@aspph.org) to discuss alternatives.

The details of the two parts are described below. While the funding is specifically tied to Part A, both parts are included in the review criteria, as described below.

Applicants must follow the usage guidelines for TIPH as described in the [Logo License](#), as well as any specific TIPH Global guidelines provided to awardees. Awardees will be provided a TIPH Global Toolkit with digital images and examples of successful campaigns. If awarded funding, social media posts or any marketing materials may be in the language most appropriate for your audience. The phrase "This Is Public Health" can be translated to fit your needs through this process, in collaboration with ASPPH. In addition, guidelines for communication and collaboration about the project with the organization's regional association will be provided to awardees.

Budget proposals should be submitted in single-spaced text in 12-point font. Applicants are asked to **identify matching funds and/or matching in-kind support for your Part A project. In-kind support is a contribution of goods or services other than money such as voluntary staffing or donated goods (e.g. printing of materials).**

The deadline to **submit an application** is **Friday, December 9, 2022 at 11:59 PM ET (USA)**. The grant period runs from May 15, 2023, through May 14, 2024. Each awardee will be required to submit a mid-year update of progress toward their project goals, a final progress report and evaluation, a detailed description of their costs, and a final showcase about their completed project. Each grantee will be awarded 70% of their funds, **in US dollars (US \$)** on the first day of the grant; the remainder will be distributed following approval of their mid-year report. Failure to submit any required evaluation materials may result in withholding of grant funds or other incentives until such time as the requirements are met.

## **AWARD DETAILS: PART A**

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The monetary award is attached to Part A. This is where applicants will describe their plans for raising awareness about public health issues, education, and career opportunities worldwide, with specific emphasis on their local community. Applications will be assessed based on creativity, quality of proposal, and potential impact per the criteria described below.

Applicants will provide general information via an online form:

- Name of lead institution  
*Please note: institutions that were awarded funds as the lead institution during the first TIPH Global cohort are not eligible to apply as lead institution for this proposal. However, previous awardees may be listed as collaborators, provided that they will not serve as the lead institution in this proposal.*
- Regional association affiliation
- Attached letter from regional association confirming membership
- Lead grant contact information

In addition, applicants will upload their proposal for Part A to the online form. Proposals should be no more than two (2) pages, submitted in single-spaced text in 12-point font with no less than 1-inch margins (in Doc, Docx, or PDF format). The proposal should include:

- Project description
- Goal(s) and/or outcomes
- Target audience(s)
- Activities/strategies for implementation
- List of collaborators or partners and their role in project – if applicable
- List of other individuals (name, title/position, institution, email) involved in project – if applicable
- Evaluation plan

# AWARD DETAILS: PART B

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Grant applicants **must** propose one student to serve as their TIPH Global Ambassador. There are no funds associated with Part B, however Global Ambassadors may be considered part of the project team for Part A. The TIPH Global Ambassadors will be included as part of the larger TIPH Ambassadors program.

Students will be evaluated based on their ability to communicate about public health and their interests in the field. Students should have a functional knowledge of English in order to participate fully in the program and engage with their fellow ambassadors.

Graduate students (those pursuing masters or doctoral degrees) are preferred, however undergraduate students (those pursuing bachelors degrees) in the final year of their program will also be considered. Proposed students must be currently enrolled in a degree program at either the lead institution or a collaborating institution, as listed in Part A of the application.

Grant applicants will provide student information via an online form:

- TIPH Global Ambassador nominee information:
  - Full Name
  - Email Address
  - Institution
  - Degree Program
  - Area of Study
  - Anticipated Month and Year of Graduation
- Brief explanation of 1) why you are nominating this person and 2) how they would add value to the TIPH Global Ambassador program.
  - Note: this should be answered in a brief essay of no more than 100 words. The essay can be written directly into the online form or copied and pasted from another source.

In addition, applicants will upload student responses to the following questions, **written by the student**. Essays should be in English, in single-spaced text in 12-point font, with no less than 1-inch margins, and totaling no more than one page.

- What area of public health are you passionate about and why?
- What are you enjoying most about studying public health?
- What are your career goals?
- How do you share the impact of your work with external and internal audiences?

## Award Details: Budget

Applicants will upload a proposed budget for the project described in Part A. Budget proposals should be submitted in single-spaced text in 12-point font. Acceptable file types to upload are: Doc, Docx, PDF.

Grant funds will be disbursed to successful applicants in **US dollars (US \$)**, and lead institutions must therefore be able to accept funds in US dollars. It will be the grantee's responsibility to ensure this is possible and to exchange US dollars into local currency.

The budget proposal will include:

- Full amount requested for the grant award (up to US \$5,000)
- Line item budget description
- Description of matching funds and/or matching in-kind support
  - Financial matching contributions must identify a specific dollar amount that the institution will donate to this project. Contributions must be reported as a US dollar amount (US \$), with conversion if applicable.
  - In-kind matching contributions must be listed in the application form showing the calculations (including currency conversion, if applicable) such as donated goods, at regular price, or staff salary rate per hour. Contributions must be reported as a US dollar amount (US \$).
  - A combination of financial and in-kind matching contributions may be identified as long as the final matching amount is equal to the amount requested for the grant award.

## ELIGIBILITY

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**All projects submitted for this award must impact a community outside of the United States.**

Applicant institutions based in the US must identify a local partner in the target community outside of the US. Eligible applicants for this award must be an academic public health institution that is a member of one of the regional associations that belong to the Global Network for Academic Public Health.

Applicants will be required to submit proof of membership in the application by attaching a letter from the regional association on their letterhead. These regional associations are:

- Alianza Latinoamericana de Salud Global (ALASAG)
- Asia-Pacific Academic Consortium for Public Health (APACPH)
- Association of Schools of Public Health in Africa (ASPHA)
- Association of Schools of Public Health in the European Region (ASPHER)
- Association of Schools and Programs of Public Health (ASPPH)
- Council of Academic Public Health Institutions Australasia (CAPHIA)
- South East Asia Public Health Education Institutions Network (SEAPHEIN)

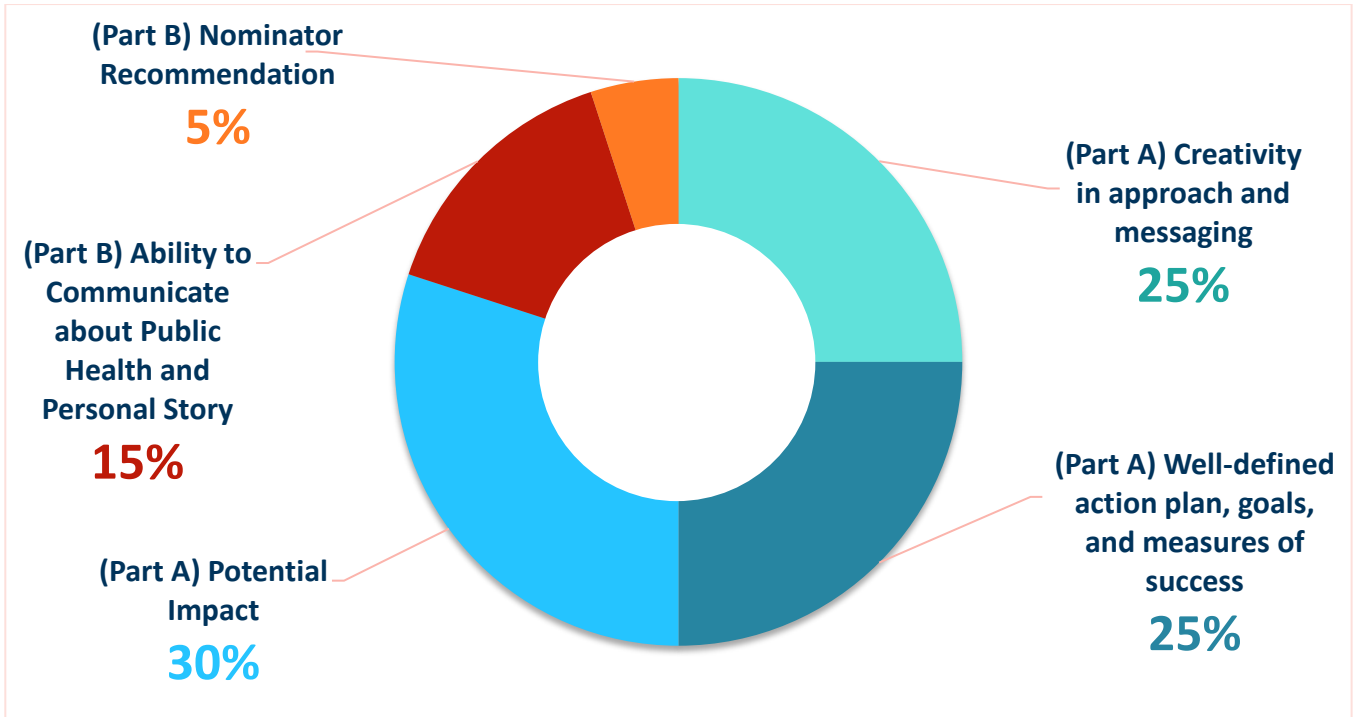
Grantees from the first cohort of TIPH Global *are not eligible* to apply for this grant as the lead institution. However, previous grantees may be listed as collaborators, provided that they will not serve as the lead institution in this proposal.

# REVIEW & SELECTION

Applications are due by Friday, December 9, 2022 at 11:59 PM ET (USA).

December 9, 2022	January – February, 2023	April, 2023	May 15, 2023
Applications Due	Review Period	Notification of Awards via Email	Grant start date

Representatives from the GNAPH will evaluate each application based on the criteria described below.



## Submission

Submit your application [online](#).

## Contact

For questions about this RFA, please contact Rebecca Fournier, Manager of Global Engagement at [rfournier@aspgh.org](mailto:rfournier@aspgh.org).



**ASPPH**  
ASSOCIATION OF SCHOOLS &  
PROGRAMS OF PUBLIC HEALTH