

## Public Health ...

- works while you are asleep
- ensures that good health is seen as a basic human right
- keeps you safe without you even knowing it
- saving millions of lives every day
- working hard behind the scene
- increasing your lifespan
- is value for money
- keeps you well
- saves lives and \$\$s
- keeps you out of hospital

## Public Health...

- saves lives a million at a time through evidence-based research for population programs to prevent illness and disease
- encourages the development of healthier communities and a more-productive workforce by advocating for healthier public policies
- is the only long-term solution for reducing hospital and other treatment costs for preventable illnesses and injuries
- empowers all individuals to lead healthy and more productive lives
- requires a well-trained multidisciplinary team of professionals
- “...key to promoting a better understanding of the social determinants of Indigenous health”
- has a proven track record for health policies and programs to improve lives and reduce treatment costs (through programs for reducing tobacco and alcohol use, folate and iodine supplementation, vaccination, slip-slap-slop....)
- saves and improves millions of lives, working alongside colleagues in health services and systems. Medical and health professionals save and improve individual lives.

## Additional messages

- Research on health interventions in populations provides the evidence base that informs best practice in individual health care
- Preventing disease or injury is our business ....Ebola, zika disease, malaria, deafness, blindness ....
- Culturally safe public health – protecting our Indigenous communities, children and culture
- Honouring Indigenous voices in Public Health Policies
- Indigenous Public Health in Indigenous Hands
- Culturally Safe Public Health = Healthy Indigenous Communities
- The Journey to Cultural Safety: Cultural Capabilities & Public Health
- Game Changer – Public Health & Close the Gap

For additional ideas on public health key messages:

<https://www.nice.org.uk/advice/lgb10/chapter/key-messages>

<http://blogs.crikey.com.au/croakey/2011/08/15/announcing-plans-for-a-course-on-the-stories-of-public-and-population-health/>